

February 2009

WILLIAMSBURG'S

Next Door Neighbors

VOL. 3, ISSUE 2

Discovering the people who call Williamsburg home

PRICELESS

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William
and Mary**

COLLEGE PRESIDENT

W. Taylor Reveley III

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TO GROWTH**

Vladimir Atanasov

**FOR THE LOVE OF
LITERATURE**

Deborah Morse

HOME Gina Bunker
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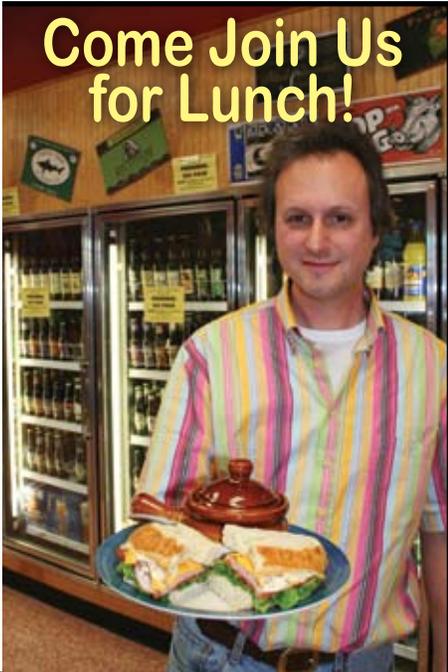
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Meredith Collins, Publisher

William and Mary has a special place in the hearts of most locals. This seems so regardless of whether residents attended the college or not. It's a highly regarded institution that is nestled in the heart of our city and carries with it a vast amount of rich history and tradition. What's more, it helps to create the kind of ambiance that only a college can provide.

Almost everyone loves a college town. The old brick buildings and sidewalks, athletes jogging through campus, hungry students darting across downtown streets to grab a quick lunch before the next class - are all reminders of days gone by for most of us. We can't help but think of our own college days when we had our whole lives before us.

William and Mary is so much more than a catalyst for nostalgia, however. It is part of our economic engine, our culture, our intellectual capital, a resource for many ideas and partnerships and ways of fostering greater diversity and cooperation within our community.

Our area is filled with former William and Mary students who graduated and stayed, or gravitated back to Williamsburg some years later. The sheer number of William and Mary graduates who live and work in the area is a testimony to how well the college fits snugly in the embrace of our community and is more than a launch pad for students' careers. It is also a place they can always call home. NDN

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Lisa Cumming
 Photography

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Our College President

W. TAYLOR REVELEY III

By Sara E. Lewis

In our Williamsburg neighborhood, some neighbors are a little more “next door” than most. W. Taylor Reveley III, President of the College of William and Mary, is one such high-profile neighbor. Although he has been around town for a while, most of us didn’t know his name until this time last year. Now, everybody knows who he is.

In 1998 after a distinguished legal career spanning 30 years, Reveley became Dean of the Marshall-Wythe School of Law. Although his job was here, the family home remained in Richmond because the Reveleys didn’t want to take their children out of Richmond schools. For the first three years, when they did spend time in Williamsburg, they were able to stay at the off-campus house of a former William and Mary president.

When Reveley became interim president of William and Mary last year, he wanted to develop his relationship with his Williamsburg neighbors. Once he was sworn in as William and Mary’s 27th President and his daughter left home to attend Princeton, his alma mater, Reveley’s priorities changed. He doesn’t commute as often now. Although their Monument Avenue house in the state’s capital city is the family home, Reveley now considers Williamsburg to be his home base.

Welcome neighbor! If you see Reveley around town, know that he appreciates your neighborliness. However, he still hasn’t found the time to enjoy this area as much as he would like. If it weren’t enough

that he came into his job amid controversy, his task is even more demanding now due to the financial crisis that grips our local, na-

tional, and global economy.

The role of the high-profile neighbor is also complicated by the fact that his personal views might be confused with that of the college. Reveley wants to be as open as possible, but years as a managing partner at Hunton and Williams and as Dean of William and Mary’s Law School have taught him restraint. Some people like their leaders to be the kind of person they imagine chatting with at a neighborhood barbecue, while others expect their leaders to be more reserved. It’s a balancing act.

“You do have to be careful of what you say. If you have an official position it may be confusing,” he says. Reveley laments the fact that his carefully chosen words are still sometimes misunderstood. “If you say something at all controversial you will hear from a segment of the population.”

Reveley wants people to know that he is an approachable and friendly guy. “I care about what people think,” Reveley says.

You might imagine that anyone who has had the opportunity to meet so many people and study about the ways of war and peace would be able to talk to just about anyone. Reveley enjoys finding out what others think. “You’ve got to be interested in people of all sorts,” he said, remarking on his ability to listen to others and respond appropriately. “You will come up against people of all world views.” Reveley is sympathetic to ideas that are contrary to his and looks for common ground.

“I suppose if you could go out
NEXT DOOR NEIGHBORS FEBRUARY 2009 3

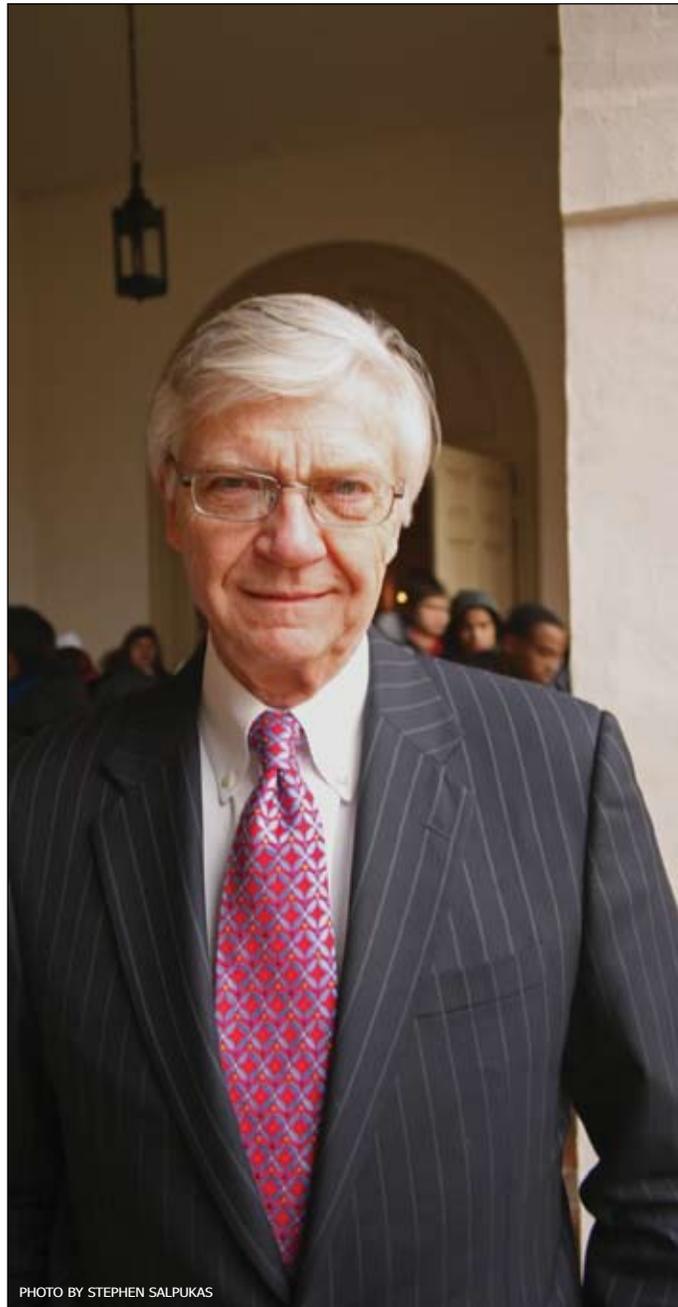


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there and capture the tooth fairy that has two to five billion dollars in unrestricted endowment money for the college, people wouldn't care whether you were likeable or not as long as you could bring that tooth fairy in," Reveley joked. "But it's better if you are likeable ... and are willing to do things like put on a Santa suit and read the *Grinch Who Stole Christmas* and have a good time." Reveley is referring to the annual William and Mary holiday tradition he participated in this year. "Part of the drill as the President is that you put on a Santa suit and read the Grinch - not just that you do it but that you get into it," he explains.

Reveley looks forward to getting to know the Williamsburg community better because he realizes that part of the strength of William and Mary is that it is part of this close knit and collegial community. "There is a mutual interest in how one another are doing," he said. The popular Christopher Wren Association program for lifelong learning is an example of the community's desire to be a part of the college. The volunteer-based association is a separate organization, but is housed in the Development Department and draws resources from the college. "Few colleges have such close ties with the community," he said, acknowledging the value the university receives from the relationship.

And there's more. "A really good school like William and Mary has things going on all the time and certainly if you're within walking or driving distance you want to come. We love to have the community come on the campus to attend athletic games, go to performances, take the Christopher Wren courses, and be part of the life of the college." Taking advantage of the opening, Reveley continued: "And needless to say, when members of the community have the capacity and interest in contributing to annual giving, endowing a scholarship, or building a building, we become wildly excited!"

The community has good reason to send their thank you contributions to William and Mary for the civic engagement of students who contributed 300,000 hours of volunteer service last year. "We are extremely proud," says Reveley. He sees the community and college continuing to thrive as they work together. "William and Mary is as important to the community as the community is important to William and Mary."

William and Mary is also one of the economic pillars of the community. Reveley meets with the mayor and city manager at least once a month to be sure channels of communication are available. As President of the college, he is part of the Historic Triangle cooperative, made up of leaders from neighboring counties, the city, the Chamber and Tourism Alliance, and employers like Colonial Williamsburg and the Jamestown-Yorktown Foundation. They meet to talk about common issues of importance. "The big issue now is the economy," he said. "What can we do about its effect on us all?" The group is also cooperating on long range planning concerning a commemoration of the 150th anniversary of the Civil War.

Reveley has launched a strategic planning effort that includes looking for a means to better communicate with the community as well as parent, student, and alumni constituent groups. "We are trying to figure out how to crystallize our message in ways that will be heard ... What is it about William and Mary that is particularly compelling? How do we say it in print? How do we get it out over the Internet? It is important for all sorts of reasons, but one of them is that we need to do this because as state support declines building a



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powerful foundation of private support becomes all the more important.”

Fundraising and good communication with constituents go hand-in-hand. “Communication is a lot more complicated than it used to be. A lot more complicated,” he said. “For starters, people get messages in different ways. Some of our alum only want communications in print. More want to be communicated with, as a practical matter, by one form of Internet machination or another. Email is different from Twitter or a blog. They all take time and they take people and they take money.”

Reveley said the college is just beginning to get into a discussion about the necessity and opportunity of effective communications in a sophisticated fashion: “How to say something very quickly that captures the essence of William and Mary? Something that is elegant, something that sings when you read it, hear it in your ear. How do you do that? What do you say?”

William and Mary is currently in the process of surveying alumni, their largest off-campus constituency currently numbering around 78,000, to find messages that

resonate. What really matters to them? How would they like the college to stay in touch? Reveley believes it is critical for alumni to feel a lifelong commitment to the college.

“My mantra is, even if it’s a check for \$25, when annual giving time comes each year, it’s a vote for the college. If you haven’t sent your check in, you haven’t voted for the college. Everybody has \$25,” he said.

Reveley is bullish about the stewardship he feels for this great neighborhood institution. Stewardship is also felt by many in the community. Reveley hopes more will put the college on the list of those they help.

Because of the age of the college and the adversity it has withstood, he has confidence for the future. The college stood in the path of two wars – first overwhelmed by troops traveling to and from the Battle of Yorktown and later during the Civil War Battle of Williamsburg and years of occupation. “We lost our endowment both times,” he said. “The British took it back after the Revolution and after the Civil War our Confederate bonds were worth nothing.” A sense of history helps.

Reveley is awed by that sense of history

all around the community and at the college. While stories of patriots, leaders and common folk swirl around the Historic Triangle, he especially feels the influence of history in the President’s House. “During the Revolutionary War it was used as a hospital for French soldiers,” he says. The house was gutted by fire. “The college sent the bill to the French king, the French paid the bill, and in the late 1780s a new floor was laid.” George Washington, Marquis de Lafayette, Thomas Jefferson, George Wythe and other luminaries walked on the floor. “The Presidents’ house was a real social center,” he said. “I live in a house that is awash with American history.” When he considers the history of the house, the college, and the community he realizes that all have enhanced one another. The sense of history has been lovingly maintained by the area’s museums and members of the community.

On the day Reveley was sworn in, he told the crowd that he would do his level best to make a difference for the college. He echoes this pledge to do his level best for the community. “I care about the community very much,” he emphasized. NDN

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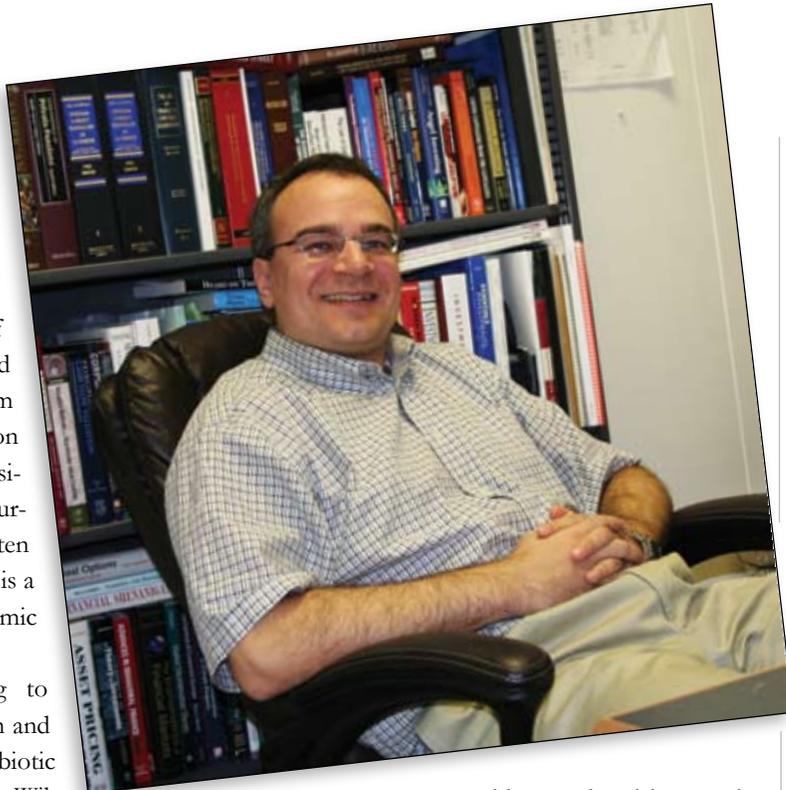
New Pathways

for Keeping Our Community Economically Vibrant

By Rachel Sapin

“A college is a great thing for a city,” explains Vladimir Atanasov, Assistant Professor of Economics and Finance at William and Mary’s Mason School of Business. “Unlike tourism which is often volatile, a college is a stabilizing economic force.”

According to Atanasov, William and Mary has a symbiotic relationship with Williamsburg. “The fact that the college is situated in a historical and extremely attractive area allows William and Mary to compete with other universities for tremendous academic talent,” he explains. “When the students leave, they then go on to



provide an advertising service for Williamsburg. Everybody who goes to school here feels passionate about Williamsburg and tells other people about the area. Even if they go live or work somewhere else, they feel the urge to come back once in a while.”

Atanasov experienced first-hand the coming together of over 250 residents and students during an October 2008 panel led by William and Mary faculty discussing the current financial crisis - 200 people viewed the forum offsite via streaming Web video. “The students who attended were probably worried about their jobs, the Williamsburg residents were worried about their portfolios or their home values, but everyone seemed to care about what was happening in Williamsburg,” he remembers of the discussion. “Students and residents came together and behaved as a coherent group even though they were very different people worried about very different things.”

There is no denying that in addition to contributing to Williamsburg’s social vibrancy, William and Mary is vital to Virginia’s economic vibrancy. According to a 2006 economic impact report* William and Mary contributes more than half a billion dollars and over 7,000 jobs to Virginia each year.

“Imagine a Williamsburg where the college closes its doors,” says Atanasov. “There

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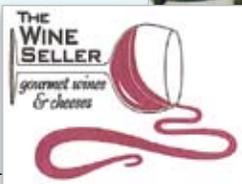
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would be a huge hole in the center of town. The overall quality of life would noticeably diminish. There would be a depressed housing market from several thousand faculty having to sell their houses and leave the area; apartment complexes that provide housing for students might also close down; all the take-out pizza places, they wouldn't survive."

Atanasov has a firm grasp on how important William and Mary is for Williamsburg even though he is relatively new to the area. Having grown weary of the hurried and frigid life as a professor at Babson College in Wellesley, Massachusetts, he was keen on the idea of heading South when he accepted a faculty position at William and Mary's prestigious Mason School of Business four years ago. "At the time, I was just getting married," he remembers. "Since my wife is from Texas, we figured that Williamsburg would be a good average between Massachusetts and Texas. It has the warmth of the South and warmer people too." Atanasov believes he made a smart decision moving to Williamsburg, a city that provides both a safe place to raise a family and a rich array of resources for pursuing the life of the mind. "It's an inspirational place to do research in, and it's a great place for kids," he adds. "My wife loves it here and I love it here too. We recently had a baby and we're expecting a second one."

As an Assistant Professor of Economics and Finance at William and Mary, Atanasov looks at how legal issues affect financial markets. "Most of my research investigates the intersection between law and finance," he emphasizes. "I am currently focusing on how the legal system regulates conflicts of interest between various parties." He is especially interested in how controlling blockholders affect firm value.

Atanasov's research in law and finance extends more than ten years, starting with his dissertation thesis that analyzed the effect of large shareholders on the emerging market in his native country of Bulgaria. "The empirical part of my dissertation documented the premium that institutional investors were willing to pay to acquire controlling blocks in the Bulgarian Mass Privatization auctions held in 1996 and 1997," he explains. "My results revealed that during the time of the auctions, Bulgarian laws were so bad that controlling shareholders expected to appropriate virtually all firm assets and leave small investors with zero wealth. The relevance of this research for developed markets is that it shows what is expected to happen to corporations in a setting where laws do not restrict the behavior of large shareholders."

As a member of William and Mary's Technology and Business Center's (TBC) CEO Forum - a group that consists of around a dozen CEOs from local companies who meet monthly - Atanasov finds many intersections between his research and what happens in real-time for Williamsburg's business community. "During these meetings the CEOs have raised various law and finance issues ranging from capital raising from venture capitalists and angel investors to the intricacies of private company acquisitions," he explains. "It has been stimulating for me to see real life manifestations of the

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problems that I investigate on a much larger but less detailed scale.”

Atanasov and Williamsburg’s business community also seem to have a symbiotic relationship. While Williamsburg provides Atanasov with a pleasant and productive place to conduct research, Atanasov serves as a financial resource for Williamsburg’s burgeoning business community. Atanasov recently used his expertise in money and debt markets and financial management to serve as the opening speaker for a financial seminar presented in December 2008 by the TBC in partnership with the Mason School of Business, the Greater Williamsburg Chamber and Tourism Alliance, and the Historic Triangle Economic Development Office. Titled “Surviving the Credit Crunch”, the seminar shed light on how the current economic crisis would impact Williamsburg’s local businesses.

“People are bombarded everyday with sensational headlines about the financial crisis,” says Atanasov. “I think Williamsburg’s local business owners appreciated that they

were able to sit down for 45 minutes and take a deeper look at what’s going on.”

Atanasov has had many opportunities to work with Williamsburg’s business community thanks to the efforts of TBC director Bill Bean. “The Technology and Business Center offers training modules taught by professors from the Mason School of Business on strategy, marketing, operations, and finance to firms located in the James City County Incubator,” he explains. “Bill Bean has been instrumental in my involvement with the local business community and was the mastermind behind the training modules program.”

The collaboration between the TBC and The James City County Incubator has given Atanasov the opportunity to teach finance modules to several local firms and also work with them one-on-one. Given that encouraging the growth of small businesses lies at the heart of keeping any community economically vibrant, the TBC’s business education modules were created to help local technology start-ups - often headed by entrepreneurs

with little business experience - acquire the skills and the knowledge to not only survive but flourish in the Tidewater area.

You don’t have to dig very deep to see the vital role that William and Mary plays in developing and maintaining the vibrancy of Williamsburg’s economy: from its involvement in developing Williamsburg’s mixed use community in NewTown to its Technology and Business Center’s research, teaching, and consulting services offered to Williamsburg’s local businesses.

Perhaps William and Mary partners so well with Williamsburg’s business community because Williamsburg is home to a generally knowledge-driven population. “Knowledge creation and dissemination is common to both students and residents,” notes Atanasov. He points to the Mason School of Business’ Executive Partners program as one example where Williamsburg residents and William and Mary students share in the creation and dissemination of knowledge.

A program that has been praised by *The Wall Street Journal*, Executive Partners con-

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sists of over 100 active and retired senior business executives who serve as mentors to William and Mary MBA students. The Executive Partners also work with faculty to show students how business theory is put into practice. "It's one of the most important features of the business school and it has a tremendous impact on our students," says Atanasov. The program currently has a waiting list because so many retirees are interested in getting involved. "Retired people in Williamsburg are not content to just play golf," he laughs.

Atanasov imagines what William and Mary would be like if it was relocated away from Williamsburg. "Say you moved William and Mary to a city comparable to Williamsburg," he explains. "You may think that William and Mary would be similar to what it is in Williamsburg: you wouldn't have problems with crime and stress, but you also wouldn't have the same quality environment. The tourist flow that brings restaurants and culture to Williamsburg, and that also helps make it such a pedestrian-friendly city, that would all

be missing. It would be a lot harder for the college to compete with other schools for talent if it wasn't located in Williamsburg."

In addition to enjoying his role as a resource for Williamsburg's business community, Atanasov loves being a faculty member at William and Mary because he gets to work with engaging students on a daily basis. "They're smart kids! You have to keep on your toes," he laughs about the students he has encountered at William and Mary. "I've taught at other universities but I have to tell you, William and Mary students are highly ambitious and hardworking."

Although students and residents inevitably have some conflicts of interest, the overall symbiosis of William and Mary and Williamsburg shows that some things are simply made for each other. "A college is a great thing for a city, and William and Mary is an exceptionally nice university to have in Williamsburg because it has such high-quality students," says Atanasov. NDN

*See *Wessex Group Study*. <http://web.wm.edu/economicdevelopment>

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Publisher

Meredith Collins

Managing Editor

Joe Collins

Copy Editor

Al White

Lifestyle Editor

Greg Lilly

Cover Photographer

Lisa Cumming

Writers

Linda Landreth Phelps, Suzi Drake, Rachel Sapin, Brandy Centolanza, Sara E. Lewis, Muna Killingback, Natalie Miller-Moore, Charlene Smith, Alison Johnson

Advertising Information

(757) 560-3235 or www.wburgndn.com

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Deborah Morse's

Love of Literature

By Alison Johnson

Deborah Denenholz Morse recently took up weightlifting - not your everyday pastime for a woman who has made her career as an English professor at the College of William and Mary. Morse has plans to stay strong for the future; after more than three decades in the classroom she hasn't even begun to think about retirement. In fact, she's still quite comfortable keeping pace with her students.

Every year, at least one of her students will surprise the 59 year-old professor with a new idea or an original perspective on a book that she's read countless times.

"I'll start laughing if they see something I've never seen, and they think that's funny," says Morse, who has taught at William and Mary since 1988. "That's why it's so wonderful to teach. People say to me, 'You're just going to keel over one day teaching Dickens, aren't you?' and I think, 'Well, that is kind of how I want to go out.'"

For Morse, a specialist in Victorian lit-



erature, William and Mary is a place where she can reach many people with a passion for books - from college freshmen to retired adults who come to lectures and classes through the school's Christopher Wren Association, a continuing learning society. Her goal is to make all of them feel they have

something to contribute to a wide community of learning.

In Morse's eyes, one special feature at William and Mary is the close relationships that develop between students and faculty members.

Many professors have generous office hours and make themselves available outside those times when needed. As Director of Honors for

the English Department, she takes pride in guiding students' research projects, some of which have won highly competitive prizes.

"I want to get my students to realize that if they pay enough attention to what's going on in a text, they can have some authority

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over it – they can find something significant and important to say about it,” she says. “That’s why I run all of my classes, no matter how large, by discussion. It’s very rare for a student to get out of one of my classes without having really expressed an opinion about these texts.”

In her research and writing, Morse also likes to collaborate with others in her field by contributing to and editing collections of essays. Her writings have focused on everything from representations of animals in Victorian literature to a feminist study of the English novelist, Anthony Trollope.

The year 2008 was a big one for Morse at William and Mary: she became a full profes-

sor and won two major campus awards, both for excellence in teaching. It’s not surprising since she has always thrown herself into life with passion.

Born in Modesto, California, Morse was the daughter of the town’s first pediatrician. Working in her father’s office, she saw many poor farm workers having to pay their bills with fresh fruits and vegetables. After her father died while she was in high school Morse earned a full scholarship to Stanford University, where she graduated with a degree in English literature in 1974.

Morse was at Stanford during a highly political time, filled with student demonstrations. In fact, she and her future husband,

Charles, spent a day in jail when police arrested them during a non-violent protest of the Vietnam War.

“It wasn’t good,” she says. “I remember they didn’t let us go to the bathroom. They thought we were all a bunch of spoiled rich kids, which wasn’t true.”

After earning a Master’s Degree and Doctorate from Northwestern University and teaching at Northwestern and the University of Wisconsin-Milwaukee, Morse and her husband, Charles, moved to the east coast in 1988 for a teaching position at William and Mary.

The couple has raised two children: son Evan, 29, a fiddler who waits tables and bartends at the Blue Talon Bistro near Merchants Square, and Lucy, 25, a graduate student on fellowship at Indiana University. Now living in the Skipwith Farms subdivision in Williamsburg, they are also animal lovers who have rescued pets and kept as many as four dogs at once.

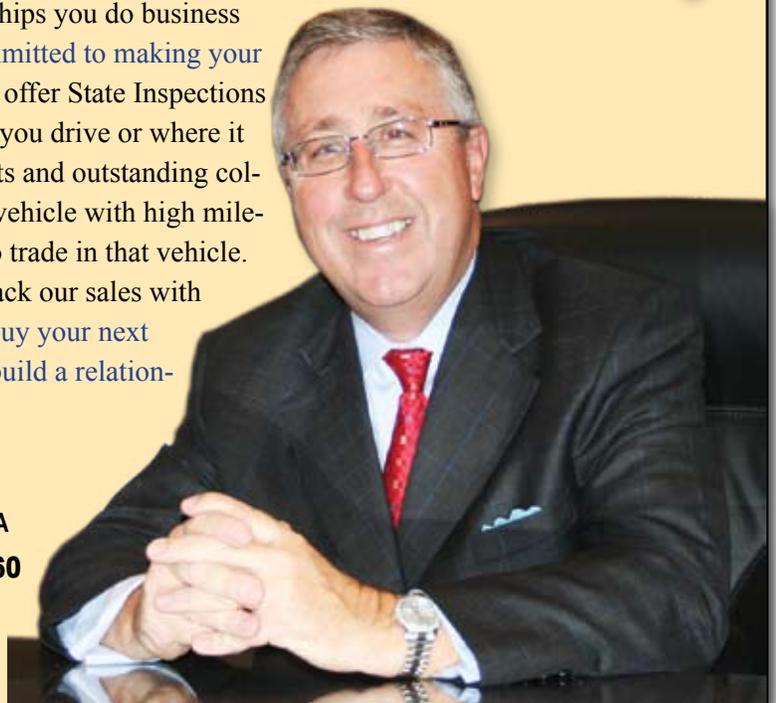
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Beyond her classroom duties at William and Mary, Morse serves as Chair of the Personnel Committee for the English Department and Essay Submission Editor for the Victorians Institute Journal, an annual publication of studies in Victorian literature, art and culture. She also has taught high school teachers over the summer.

Morse doesn't have a lot of spare time, but she does enjoy reading, watching foreign films, taking walks, seeing friends and attending a local women's group and book club. This past fall, she also was active in president-elect Barack Obama's campaign.

As for her newest hobby, weightlifting, the effort has made Morse feel much healthier and stronger. She has lost 20 pounds over the past year and can now hoist almost 300 pounds with her legs. "I don't feel 59 - I don't feel this old," she says. "It helps me be able to keep really busy."

"I just want to keep talking to people who love literature."

- Deborah Morse

As for William and Mary, the school will be busy facing a number of challenges in years to come, Morse believes. Most immediate is the nation's tough economic situation, which has put professors' raises on hold. "Faculty members feel very dedicated to William and Mary, and we recognize this as an international problem that's hitting everybody," Morse says.

Morse worries about professors continuing to have reasonable course loads so they have time to work individually with students. Supporting undergraduate research is critical to getting students into the best graduate schools, she says.

Continuing to internationalize the curriculum is another goal for Morse, although again she recognizes the economy could make that more challenging. She has taught and lectured overseas with William and Mary's support, including several stints at Cambridge University in England, and she believes those kinds of connections are important in today's world.

"No one can live, think or work in isolation anymore," she says.

When Morse does retire, she pictures herself still teaching classes for the Christopher Wren Association. She loves that about 150 people came out to her recent lecture on romantic passion in Emily Bronte's novel, *Wuthering Heights*.

"I'll still care about that when I'm in my 70s and 80s, too," she says. "I just want to keep talking to people who love literature." **NDN**

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terry driscoll

SETTING THE GREEN AND GOLD STANDARD

By Joe Collins, Managing Editor

When William and Mary Athletic Director, Terry Driscoll, talks about his background and how he arrived where he is today you are struck by the amount of activity and extraordinary experiences he has packed into his life. He points out that his path to the Athletic Director's position was pretty non-traditional, but a study of his background and hearing him speak of his passion for developing student-athletes makes it clear that it is the job he was destined to hold.

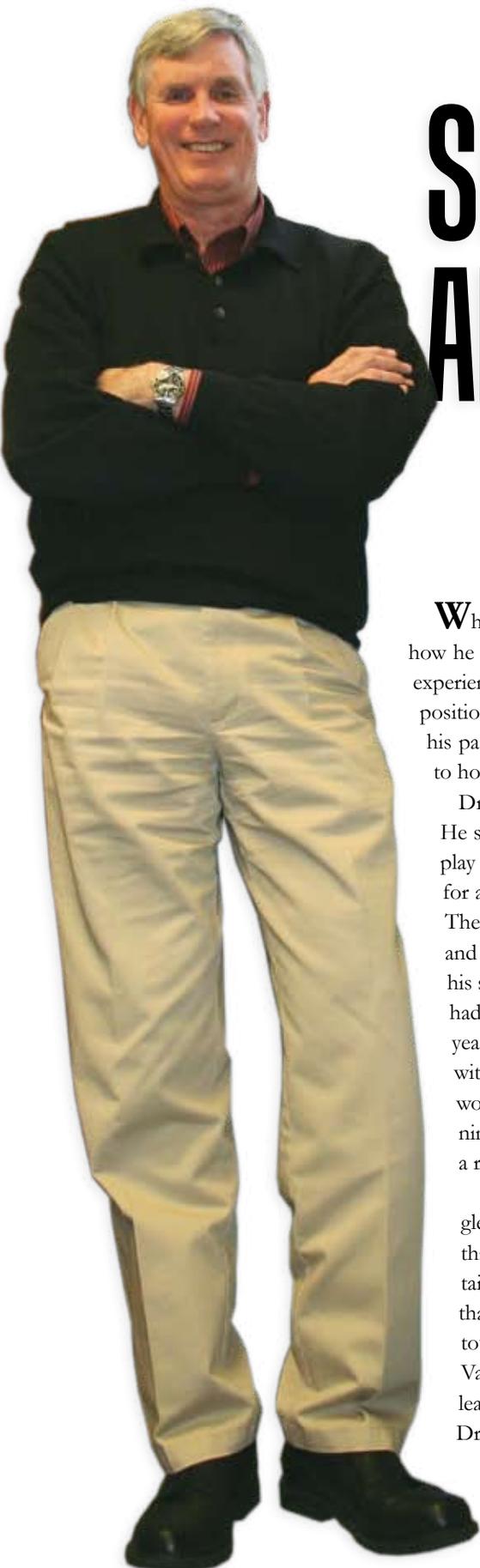
Driscoll grew up in Massachusetts and was a student-athlete at Boston College High School. He started playing basketball in his sophomore year and earned a four year scholarship to play at Boston College, something he was very excited about knowing he would get to play for a basketball legend. His coach there was the former Boston Celtics great, Bob Cousy. The Boston College Eagles went to the NCAA tournament in both Driscoll's sophomore and junior years and advanced to the finals of the National Invitation Tournament (NIT) in his senior year. "We had a terrific senior year," Driscoll says with pride. "We wound up winning 19 games in a row."

What he neglects to say is that he was Captain of the team that year, the NIT tournament Most

Valuable Player, and that he is still in the record books as Boston College's all time leading rebounder. His accomplishments caught the attention of professional scouts. Driscoll was courted by a team from Italy and also drafted by the Detroit Pistons in the first round of the NBA draft. He chose to play in Italy which afforded him the opportunity to pursue a medical degree while also playing the sport he loved. After playing basketball in Italy for a year, Driscoll came back to the states and played for the Pistons and several other teams in the NBA and ABA over the next few

"There are so many intangible lessons and you get them all the time. There's leadership, self discipline, sacrifice, the ability to prioritize, the ability to organize, time management - all of the things that come out of this desire to excel. Our primary goal is to produce that experience and my first responsibility is to make sure we get people who believe in those goals we are trying to achieve."

- Terry Driscoll



years. He had plans to return to Boston and join the Celtics when he received an enticing offer from his former team from Italy. He and his wife, Susan, debated and decided he would likely get more playing time in Italy. His love for the game was the reason they went back overseas. Driscoll played for three years, helping his team win a championship once and take second place twice. When a back problem sidelined him the owners asked him to coach the team, which he did for two years, winning championships in both years. He could have stayed on longer but he and his wife made a family decision to return to the United States.

“Our son was now five and our daughter had been born there (Italy) so we made the decision to come back to the states because there were no English speaking schools where we lived. We didn’t want to start our son in school over there. He already spoke Italian as his first language,” Driscoll explains.

In Boston, Driscoll went to work for a small company called Kazmaier Associates, owned by Dick Kazmaier, a former Princ-

eton football standout and winner of the 1951 Heisman trophy. “They were in the sporting goods industry and they did some product distribution and specialized in team products - uniforms, protective equipment, softball, baseball, etc.,” he explains.

Driscoll started out in a role that supported sales but when the sales manager died suddenly he was thrust into a management position. “For the next 16 years it was like an on the job MBA,” Driscoll recalls.

In 1994, Driscoll took a break from Kazmaier Associates when the Men’s World Cup soccer came to the U.S. “I ran the Boston venue for about 16 months. That got me into event management and that side of the business,” Driscoll recalls. “When I went back to the company Dick Kazmaier wanted to start an event management business so we put on an event which was the Women’s Volleyball Grand Prix, a very large women’s vol-

leyball event that is conducted throughout the Pacific Rim.”

It was a demanding job and one that kept Driscoll traveling and working extensively. Once the event was over Driscoll was feeling that he had been with the company long enough and he contemplated a new direction

“You may be a student-athlete but there is no hyphen in who you are. You may be in the classroom but you are still the same person you are on the field. There is no separating the student and the athlete.” - Terry Driscoll

that might take him back to his roots.

“I had always thought about being an athletic director but I didn’t know how I was going to get into the business,” Driscoll explains. “I had worked with the NCAA during my tenure with Kazmaier’s and I was familiar with what was going on in college athletics and felt confident I was up to the task. I saw the ad for the William and Mary job and I sent them a resume and a letter saying some-

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In April of 1996, Driscoll was informed that he had been selected as the next William and Mary Athletic Director. “When we came down here we thought the area was very attractive. We liked it a lot. I think the thing that impressed both of us the most was how good people were here as we went through the process,” Driscoll says. “We moved down in August of ‘96. Our daughter was a senior in high school who finished here then went to William and Mary and graduated in 2001. Our older son was a senior at Holy Cross when we moved down.”

Driscoll settled in quickly and has been overseeing the college’s athletic program successfully for over 13 years. “Our goal here is for our student-athletes to get a terrific education and have a great athletic experience. We define that athletic experience as the opportunity to pursue excellence in a sport that you really enjoy,” Driscoll says. “There are so many intangible lessons and you get them all the time. There’s leadership, self discipline, sacrifice, the ability to prioritize, the ability to organize, time management - all of the things that come out of this desire to excel. Our primary goal is to produce that experience and my first responsibility is to make sure we get people who believe in those goals we are trying to achieve.”

There are many elements of the William and Mary athletic program in place to support the coaches and student-athletes in achieving those goals. There are scholarships, which are critical to enabling the students to be competitive in their respective sports. There is a great deal of fundraising, which is needed to support the scholarships. New, upgraded, or renovated facilities and equipment are always needed and Driscoll has overseen over \$27 million worth of infrastructure improvements during his tenure. There is a large sports medicine operation, an administrative support staff, a sports information team and a business department that handles the many transactions generated and provides very sound financial accounting support.

Driscoll has a sharp vision of the how those entities should work together and how they contribute to the common cause: “All those pieces come together to support the student athlete experience. It’s my responsibility to try and make sure that all of these entities understand what their role is and that they function as efficiently as they can, as productively as they can, to contribute to this success. If I communicate our message correctly they will understand that whether you are a secretary or a trainer or an assistant coach, you’re contributing to the ultimate student-athlete experience.”

Driscoll is both optimistic and inspired by the role he feels privileged to play. “The broad aspect that you are doing something that is meaningful in the lives of some people is important,” he says. “You may be a student-athlete but there is no hyphen in who you are. You may be in the classroom but you are still the same person you are on the field. There is no separating the student and the athlete.”

He oversees a program that some would say is setting the gold standard for providing opportunities for student-athletes to balance academic demands with athletic success. In Driscoll’s case it might be more accurate to say he is setting a Green and Gold standard. **NDN**



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DAVID HOLMES

Making Students Citizens of the World

By Natalie Miller-Moore

In 1965 when David Holmes came to William and Mary, the area where the Swem Library is located today was called the “new campus.” Holmes was fresh out of Princeton graduate school, and the now well-traversed Swem was just being built. That’s not all that’s changed. William and Mary has evolved with the passage of time, academically, socially and technologically.

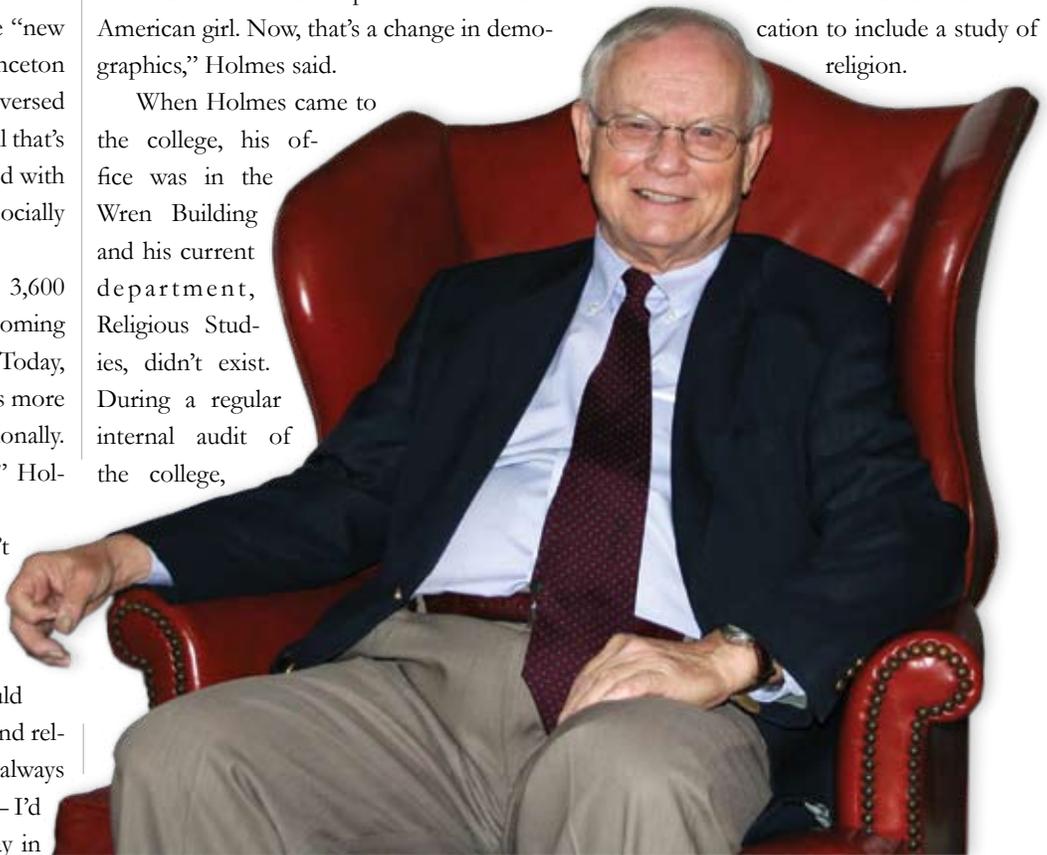
“The student body was around 3,600 to 3,800 students with about 900 incoming freshmen. The school was all white. Today, there are around 5,000 students and it’s more diverse geographically and internationally. There have been substantial changes,” Holmes said.

Besides the fact that students weren’t allowed to have cars, and there were strict dorm curfews for female students, Holmes has a story to illustrate another difference. Every year, he would have students who were descendants and relatives of General Robert E. Lee. “It always came up before the semester was over – I’d heard it nearly 20 times. Then one day in

the late 70s, I was calling roll and read the name ‘Lee’ and looked up – it was an Asian American girl. Now, that’s a change in demographics,” Holmes said.

When Holmes came to the college, his office was in the Wren Building and his current department, Religious Studies, didn’t exist. During a regular internal audit of the college,

it was determined that it was necessary for a well-rounded liberal arts education to include a study of religion.



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Holmes started out in the English department, but had always been interested in history, specifically the history of churches. “The field of Religious Studies developed so it could be taught as free of bias as possible. All questions are open in the classroom,” Holmes said.

Interestingly, if a student is planning to go to the seminary, Holmes tries to talk them out of being a Religious Studies major. “I firmly believe that students who go to the seminary will be getting the same informa-

tion later from some of the best professors out there, so they should major in something else to be more well-rounded,” he said. “I’ve not had much luck convincing anyone of that though, in about 20 conversations.”

Holmes’ passion extends from his interest in his students’ well-being to an enthusiasm for his subject. “Religious Studies is remarkable in that it encompasses so much. There’s literary criticism, history, ethics, and world culture. That’s a liberal arts curriculum in itself,” he said. Holmes quotes Rudyard

Kipling: “What do they know of England who only England know?” as a parallel to the importance of being well-rounded and literate in today’s society.

He values religious literacy as part of making students “citizens of the world.” One of his classes called “Religion, Architecture and Worship” includes field trip assignments for students to see a certain number of historic churches, synagogues, and homes. Some students keep in touch with him and still write to tell him about some of the historic places

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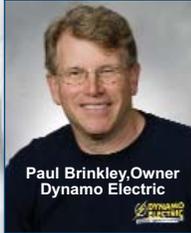
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they have been.

Because his classes are not core curriculum, he finds that the students who take his classes have two objectives: to gain more religious literacy and to satisfy their curiosity. "I believe in a quality undergrad education, and I think that includes a religious interest in life," Holmes said. His classes include diverse topics such as how Irish immigration affected the Protestant majority in America, how megachurches have surprising diversity and how church architecture is illustrative of modern theological changes.

For this type of intriguing discourse, Holmes is rewarded with many fans among students who recommend his classes to others enthusiastically. In 2008, he received the Thomas Jefferson Award, presented each Charter Day to a member of the college family for "significant service through his or her personal activities, influence and leadership." This award is the highest conferred by the college on a faculty member or administrator and Holmes was honored to receive it.

He gave a speech that day relating some of his thoughts about the college's unique attributes, including how he thought that it is a place where undergraduates come first. Holmes said that the college should not strive to be the biggest or first in a specialty, but to continue to focus on quality undergraduate education. In the speech, he said: "It gave me hard-working, earnest, intelligent students - year after year among the best in the nation. And it allowed me to call myself a William & Mary professor, which I've always been proud to do."

He also heartily recommends the college as a place to work and to learn. "{William and Mary is} the kind of school that many grad students would like to end up teaching at...I've heard that many times. It's a nice town, with good weather, and in the midst of history. You can drive 20 miles in any direction and find something: a battlefield, a church, Yorktown, Gloucester, Route 5..." Holmes said. In addition, he said that every state has a college where professors try to send their kids, and he feels that William and Mary is that college in Virginia.

Holmes father was also a professor, at Wayne State University in Michigan, so he's no stranger to campus life. He toured many college campuses as his father coached athletic teams that competed throughout the Midwest. He continues to love the college life - both teaching and studying - and helping students become as well-rounded as possible. In addition, Holmes has developed his own religious studies education by writing several books, including two about the faiths of the Founding Fathers and two on the history of the Episcopal Church. He has two more in progress, one on the "Muscular Christianity" movement in America and the other entitled *Religious, but Not Too Religious: The Faiths of the Post-World War II Presidents*.

Even after 43 years of teaching, this Walter G. Mason Professor of Religious Studies will continue to teach at what he calls "a place I can believe in," and no doubt also continue to be a model of lifelong learning for his students. NDN

More Than **A Senior Moment**

By Greg Lilly, Lifestyle Editor

Many of us, young and old, speak of a “Senior Moment” when we grasp for the right word or forget why we went into the kitchen. Some people label personality changes as a Senior Moment, but Mike Verano, program director of the Senior Behavioral Health Services center at Sentara, says that’s not always the case.

Mike earned his Master’s Degree at William and Mary, met his wife Kathy there, and worked with local hospitals and mental health centers over the past few years. “It was a strange entry,” he admits, referring to his new focus on senior mental health, “because I had been working with kids for the past 15 years, doing residen-

tial work, running treatment programs, being a therapist. It was one of those synchronistic things that came together. Someone I worked with mentioned this new mental health clinic and asked if I would be interested.”

Mike jumped at the opportunity. “My personal interest comes from moving up the maturity ladder myself and people who are my peers needing this service,” he says. “Also, family issues of seeing my own parents go through some struggles and realizing that most of my time in mental health services had been spent with kids. I felt this need to go toward something that was a new challenge and that clearly wasn’t being addressed.”

Williamsburg’s growing retiree population along with the Baby Boom generation climbing that same maturity ladder has sparked the need for the service. Sentara recognized this need and set up Senior Behavioral Health Services at the Gedly Outpatient Center next door to the medical center. Mike explains his work as traditional psychotherapy. “It’s good



Mike Verano

old fashioned talk therapy,” he adds. “The folks that come in are engaging in a group process, they’re giving feedback to each other, they’re receiving feedback, and they’re processing new learning skills.” This approach helps clients deal with issues and to see that they are not alone.

Seniors contend with an unbelievable amount of stress from loss of social roles and physical ailments to death and grief. But, many people feel these are things that can be managed on their own, without the assistance of a therapist or a group of peers, and sometimes they can. If the struggle seems too much, Mike can help. “I think the lack of mental health awareness speaks to our society’s view on getting older,” he says. “That whole aging process freaks so many of us out that we don’t want to deal with it. We’re all marching there.”

Unlike physical health disorders that spur a person to seek help, mental health disorders - particularly depression according to Mike - de-

Next Door Neighbors Health

stroy the motivation to get better. "You begin to detach yourself from your coping skills," he explains. "It takes away the very thing that could pull you out of it which is your social connections, your willingness to ask for help, and at some point you get to the place where you just accept it." Often friends and family recognize this and the depressed person doesn't.

The stereotype is that seniors are more resistant to attending to their mental health and that they grew up in an era when you took care of yourself and kept personal matters private. Mike adds that it's not always true. "Some folks have no problem asking for help, but others are resistant to the idea of seeing a psychiatrist or therapist. Actually, it's a problem across generations. We don't think of mental health the way we think of physical health. We need to get to the point that we have preventative mental health assessments."

His work at the center is a combination of sociology and psychology. "That's what I really love about what I'm doing now because it focuses on the mental health needs of seniors individually and the bigger issue of making people aware that this is a huge problem that we can do something about." He educates people and shows them they don't have to

suffer as they age simply because everyone has grown accustomed to thinking: 'Well, you get old, you get depressed. You get anxious, take a pill.'

"That part takes me right back to my roots of doing community mental health," he says, "and community action work which is to get out and talk to folks and to educate family members and service providers about what we can do to help seniors."

The discussion about aging should address quality of life and not just the ability to extend years. One of the goals for Mike's program is to limit the use of hospitalizations for seniors. "If someone had intervened earlier," he adds, "the patient wouldn't have had a serious mental breakdown and come to a point where they are being hospitalized."

When do you know to seek help for yourself or someone you care about? The bottom line

is to look for a disturbance in the way the person normally is, a change in their usual way of doing things. One of the symptoms of stress, he explains, is increased irritability. "If you've always been an irritable person, that's not new for you. But if that's not usual, then that's what to look for. It's a change that's more than a life situation, something that's beginning to take its toll." He cites a decline in normal functions: not doing things they used to do, not

doing activities they used to enjoy. Another clue is when a person decides to do things that they've never done before, like staying alone more often or being more inclined to be sad. "The comment I hear most often," he says, "is: 'He doesn't seem to be himself anymore.' That is what to look for."

None of these are descriptions of disastrous mental

health according to Mike. "It's just something to check out. Recognizing mental health issues of loved ones comes from visiting, paying attention, and being mindful of changes that you see or you're being told about." Sometimes, as he says, it's "not just a Senior Moment." **NDN**



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Adding Value

A Common Sense Approach to Remodeling

By Greg Lilly, Lifestyle Editor

Gina Bunker was destined to own her own business. She comes from a family of Williamsburg area small business owners. “My mom is an entrepreneur,” she says, “my aunt is an entrepreneur, so that has always been my interest.” Gina and her husband, Jonathan, own Right-Way Remodeling, a company that adds value to houses and supports the community.

The trend in the Williamsburg area, along with the rest of the country, is remodeling your current home. Gina concurs that people are remodeling rather than building new homes. “You should fix up what you have,” she says. Even for those who want to downsize into their dream home, remodeling is important to get your current house sale-ready. “In this real estate buyer’s market, a seller really has to have their house up to par,” she adds.

Activity swirls around Gina as she talks about remodeling and renovation while Delta, her rescued Great Dane, rests by her side. The phone rings, the printer spews out forms, workers stop by the office. Although she admits running the business can be stressful and time consuming, she wouldn’t have it any other way. “I’m a very passionate person; I’m driven to do things. If I make up my mind to do something, I’m going to do it at all costs, doesn’t matter what it is.” She adds, “I’m going to stick to it.”

Her role of managing the projects suits her. “I’m bossy,” she says with no apologies. “So it’s good that I’m one of the bosses because it works out well. I remember as a little girl when my mom would say, ‘Gina, stop being so bossy.’ I have strong personality traits. I’m very independent. I’ve always been that way. It really just fits.”

As part of coordinating the remodeling projects, Gina keeps a laser-like focus on customer service. She explains that she loves to shop and that being a consumer herself makes her think from the customer’s point of view. “I just put myself in a consumer’s position and think about what I would like,” she says. “It’s just common sense, but you know how they say common sense isn’t always so common sometimes.” Her daily calls to customers during a project ensure that the job is progressing to their satisfaction.

Along with her customer focus, Gina makes sure her company assists the community. They participate with such charities as Samaritan’s Purse, Habitat for Humanity, CASA, and the Leukemia and Lymphoma Society. “We’re a family,” she says of her business, “and we work with families in the area. We do what we can to help the community thrive.”

Advice for homeowners follows her philosophy of “How would I want to be treated?” Your home takes on a personality and can embrace you or ignore your needs. To create your private sanctuary, Gina suggests making a list of things to enhance your surroundings, to allow your

Gina Bunker



Next Door Neighbors Home

home to embrace your life. This could be a redesigned kitchen, an added sunroom

or screened porch, or an additional room or bathroom to give your family more space. As spring and summer approach, think about the outdoors too. Patios, decks, and fences provide space and security for your family and pets.

For homeowners thinking about selling, make sure your home doesn't work against you. Put on that buyer's hat and walk through your house. "The two main things to remodel that give the most return," Gina says, "are the kitchen and bathrooms.



The main thing is your kitchen." Consider what a prospective buyer would see as they

walk through your kitchen. Granite and solid surface countertops reign supreme with buyers, as does fresh paint and clean, sturdy cabinets. Tile and wood floors, according to Gina, are area favorites.

Curb appeal, for sellers or for people staying put, continues to rate high on what your home says about you. Since far more people see the outside of your home than the inside, the exterior sends a message to all those that pass. Gina suggests making a list as you

walk around the periphery of your house. "A lot of times, you'll find wood rot around the windows, and with spring coming up it's time to get on a remodeler's schedule," she says. "Add a deck, add a fence, get this fixed or that fixed. It might just take a couple of days to get a house spruced up and looking nice; it's not that expensive." Standard maintenance adds value to your home too. Pressure washing the home's siding, driveway, and walk create a fast facelift. Also a coat of fresh paint, clean gutters, and patched cracks in the driveway create a more inviting atmosphere for your family or for potential buyers.

"Just make a checklist of items you might want to do by walking around your home," Gina suggests. Based on your budget you can prioritize the list. It's an investment you can put your hands on and enjoy every day.

Gina and Jonathan Bunker felt RightWay Remodeling was a calling for them to help the community. "We're blessed to have this opportunity," Gina says. Maybe being a bossy little girl wasn't such a bad thing. NDN

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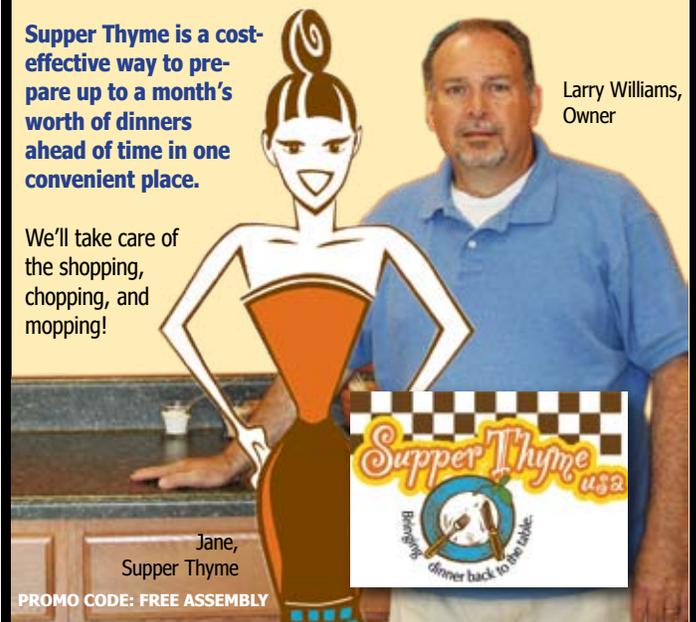
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Hey Neighbor!

There are more community announcements for this issue that did not fit on this page.

Please visit www.wburgndn.com and click on **Hey Neighbor!** for a complete list of current community announcements.

Hey Neighbor!

HEART FOR ORPHANS ADOPTION AWARENESS DINNER & FUNDRAISER

January 23, 6:30 pm.

Hosted by Seasons Café, 110 S. Henry Street. Tickets: \$45. Heart For Orphans provides support to orphans in Ukraine. They also provide adoption support to local families interested in adoption, including their next Adoption Seminar, Saturday, Feb. 7, 9-noon, at Williamsburg Community Chapel. For tickets and information, call 229-3489 or visit www.HeartForOrphans.com

Hey Neighbor!

OPEN HOUSE - PROVIDENCE CLASSICAL SCHOOL

January 25, 2 to 4 pm

Learn about classical, Christian education at our upcoming Open Houses: January 25 and Thursday, February 19 (8 am-2 pm). Learn more about our wonderful classical curriculum, Q&A with faculty, classroom tours & more. Questions? 565-2900 or ProvidenceCS@verizon.net. 116 Palace Ln., Williamsburg (turn off Bypass Rd. at Uno.) www.PC.Svirginia.org

Hey Neighbor!

SOROPTIMIST OF WILLIAMSBURG PANCAKE SUPPER

January 29, 2009

At the Gazebo House of Pancakes, 409 Bypass Road. Annual Pancake Supper from 5:30-8:00 P.M. Proceeds will benefit Soroptimist service projects. For additional information, contact Willie Mae McCracken, 253-2670.

Hey Neighbor!

FROM THE HEART . . . FOR THE KIDS: AUCTION & DINNER

February 8, 2009

King of Glory Preschool & Kindergarten presents the 7th annual "From the Heart . . . For the Kids" at King of Glory Lutheran Church & Preschool, 4897 Longhill Road. The event will include a silent auction from 3:30 until 5:15 p.m., a live auction starting at 5:30 p.m., two spaghetti dinner seating\$ at 4:30 p.m. and 6:30 p.m., as well as other activities. Proceeds from this event help the school continue its tradition of excellence in education by upgrading classroom equipment and offering scholarships to families in need. The auction catalog is available online at www.kingofglorywilliamsburg.org. Call King of Glory Preschool & Kindergarten at 258-1070 for more information.

Hey Neighbor!

THE CHOCOLATE AFFAIR 2009

February 21, 2009 7pm to 9:30 pm;

Pre-Tasting Event 6pm to 7pm

Celebrating our sixth year, we will once again create a chocolate lover's dream! Williamsburg's Community building and tented lawn will be transformed to showcase over 6,000 bite sized chocolate delights. Benefits local non-profit organization, Inclusion. We are bringing together the entire chocolate loving community, offering an amazing experience at a ticket price that all can afford and still be able to donate over \$5,000 to youth oriented causes in our local community. Tickets are on sale online at www.thechocolateaffair.org. \$15 general admission and \$35 for the pre-tasting. Both may be purchased online, at Aromas, or at the door.

Hey Neighbor!

BUNKO TOURNAMENT TO BENEFIT BEYOND BOOBS

Feb. 28, 2009 at 7 pm

In support of breast cancer education & benefits "Beyond Boobs," local breast cancer support group providing a crucial support network for local young breast cancer survivors. Space is limited and attendees must register in advance via email: KMBunko@yahoo.com. Great raffle prizes. No experience necessary. Wareham's Pond Recreation Center, Williamsburg. Tickets \$20 (Basic) and \$50 (Pink Ribbon), which includes a 2009 Beyond Boobs breast health calendar. www.BeyondBoobsInc.org

Hey Neighbor!

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ATTENTION

NON-PROFIT ORGANIZATIONS!

Please email heyneighbor@cox.net on or before Tuesday, February 10th to be considered for inclusion in the February 26th issue of *Next Door Neighbors*.



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