

DAVID PRIBBLE

ON OLDE TOWNE MEDICAL CENTER

David Pribble has lived in Williamsburg since 1979 and has over 25 years experience as Chief Administrative Officer of large public and private facilities providing medical care, psychiatric care and mental health services.

He joined Olde Towne Medical Center in March 2007. Prior to that he was at Sentara Obici Hospital in Suffolk. He was also the former Director of Eastern State Hospital in Williamsburg.

David holds a Bachelor's Degree in Business Administration and a Masters Degree in Public Administration. He is a Fellow in the American College of Healthcare Executives.

What is your role at Olde Towne Medical Center (OTMC)?
Executive Director

How long have you worked there?
Since March 2007.

What is the mission of OTMC?
Olde Towne Medical Center provides quality, cost-effective, coordinated and preventive primary health care to clients, regardless of ability to pay.



When did it begin?
1993

How did it come about?
The Williamsburg Area Medical Assistance Corporation (WAMAC) operates OTMC. It is an innovative public-private partnership that was formed in 1993 by the contiguous communities of James City County, York County and the City of Williamsburg to address the needs of the region's

medically uninsured and underinsured. WAMAC is a non-profit 501(c) 3 corporation, governed by a board of 25 area residents and supported by a coalition of three political jurisdictions, Sentara Williamsburg Regional Medical Center, area foundations, the medical establishment and community agencies and citizens.

Who does it serve?
Residents of the City of Williamsburg, York County and James City County that have no insurance or Medicare and Medicaid.

What services are provided by OTMC?
OTMC is a Rural Health Clinic operating as a family practice staffed by physicians, dentists, nurse practitioners and volunteer doctors and dental professionals. Primary and preventive healthcare services provided are physical examinations with early screening for health and developmental problems, chronic disease management, gynecological, obstetrical and prenatal care, family planning, HIV/AIDS screening and counseling, immunizations, psychiat-

ric and mental health counseling, case management and referral to other community resources and medical specialists. We offer dental services through our dental clinic with a focus on children's good oral health and dental care.

How many people does OTMC help each year?

Last year, we saw 4,249 patients with 14,651 visits. Our number of patients continue to grow each year.

How do people pay for the medical care they receive?

OTMC treats uninsured, Medicare and Medicaid patients. We have established a sliding scale based on the Federal Poverty Levels and patient co-pays are determined by household income. Most co-pays per visit are \$10.00. For Medicare and Medicaid, we are reimbursed at a flat rate regardless of the extent of care provided. Dental services are pre-paid at \$10.00 co-pay to schedule an appointment and payment is based on the sliding scale. Medicaid reimburses for children's

dental treatment for those eligible.

What are some of the achievements you are most proud of during the time you have been at OTMC?

We may not have enough room to list all the wonderful happenings at OTMC. First of all, we began a chronic care program and clinic to serve our patients with chronic diseases such as hypertension, diabetes, heart disease, high cholesterol and obesity. We included an educational component with a nurse educator and case management services and have improved the health and lifestyles of those patients participating in this program. Our dental program has added a pediatric dentist and we have increased dental services to children and are working with the Williamsburg James City School System to offer dental screenings and education to elementary school children. We conduct children dental clinics each year for uninsured children. Additionally, we have increased our number of volunteer dentists and dental hygienists to over 30 volunteering on a regular basis.

What are some of the positive stories you can tell about patients of OTMC and where the organization has made a difference in their lives?

We regularly hear from our patients about the differences we make in their lives. I know our medication assistance program has enabled many individuals to stay healthy and continue to be on their prescribed medications. I have received letters and notes from individuals that have lost health insurance or their job and they are thankful we are here and some don't know what they would do if it were not for OTMC. I had a grandmother hug my neck because we were able to provide dental treatment to her four grandchildren. I have had expectant mothers that go through our OB prenatal program send pictures of their newborn and thank you notes. I am aware of one lady that received needed ophthalmic care or she would have lost sight in one eye and she was unaware of her situation prior to seeing our volunteer optometrist. NDN

For more information visit: www.oldtownmedicalcenter.org

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